



SCLP04 – Strategic Planning & Thinking

Description

Strategically minded businesses out perform operationally minded businesses. For a business to survive under today's operating conditions, employees at all levels need to apply strategic planning and thinking skills to every task they undertake.

Exponential times call for organisations to produce exponential results. In business today, we only have one shot at getting the right things right, the first time.

During this course we will explore the critical strategic planning and thinking techniques to ensure you stay on top of your game.

Learning Objectives

Learners will gain an appreciation and understanding of the skills necessary to:

- Manage risk exposure
- Improve your ability to analyze and decide on the most effective solution / tool in a variety of planning situations
- Think strategically albeit at an enterprise or tactical level

Course Materials

Materials include Manual, handouts and access to our PROMOTE portal eLearnings (for a limited time only).

Intended Audience

This training module is aimed at:

- All employees who participate in strategic planning, tactical planning and execution.
- The module can be modified to suit a particular organization that wishes to have the training more closely focused on their specific business needs.

Course Duration

2 day plus 1 day (3 days) plus pre and post work.

Learning Time

This is a two plus one day training module. The course starts at 08:00 and finishes at 16:30. All participants will be required to complete exercises at their leisure in the evenings and be in a position to provide feedback the following morning.

Training Medium

Classroom, exercise based, plus extensive home assignments in between the classroom sessions.

Pre-Requisite Learning

Strategic and / or Tactical planning exposure.

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Course Topics

- State of Business Today
- Vision, Mission & Culture
- Strategy Defined
- Difference between Strategic Planning & Thinking
- Strategic & Tactical Planning
- Problem Solving
- Strategic Thinking
- Creative Thinking
- Defining metrics and KPIs
- Turning Strategy into Reality

Would you like this training adapted to your needs? Contact us for a proposal.

For course dates, booking and information, contact us on www.pm-ideas.net or +27 (0) 11 706 6684.

All our training programmes can be delivered on your site or at pm.ideas training academy.

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Technical	0	0	0	0	0	0	0	
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Business & Strategy	14	14	14	14	14	14	14	
Total	21	21	21	21	21	21	21	21

