



MCLS04 – Master Class – Enhancing your Business Acumen Skills

Description

Business acumen, also known as commercial awareness, can make an enormous difference for businesses of all sizes and for you in your career, whether you're just starting out or you're a seasoned leader.

With it, you'll be equipped to make strategic choices that drive growth. Without it, your decisions may be uninformed, leading to loss of opportunities and fruitless expenditure.

Many companies see business acumen as a key requirement. People who take the time to understand how their organization operates and makes a profit, as well as how the industry as a whole works, are the ones who demonstrate a high level of motivation, interest, and focus on the bottom line.

Taking this master class can start your journey. Here's what you'll learn:

- Define and understand the concept of business acumen.
- Explore the key components of business acumen.
- Identify key business metrics.
- Apply business acumen to real-world scenarios with a case study.
- Develop strategies to improve their own business acumen.

Course Materials

Materials include access to Promote – Our Learning Transfer Platform, Business Acumen Videos, exercises and handouts.

Intended Audience

This course is aimed at anyone who wants to improve their business acumen skills.

	PMI® Certifications PDUs						
	PMP®	PgMP®	PfMP®	PMI-PBA®	PMI-ACP®	PMI-RMP®	PMI-SP®
Ways of Working	0	0	0	0	0	0	0
Power Skills	0	0	0	0	0	0	0
Business Acumen	4	4	4	4	4	4	4
Total	4	4	4	4	4	4	4

Course Duration

This is a half day training module. The course starts at 08:00 and finishes at 13:00.

Training Medium

Pre-work, Classroom, practical exercise based. This is a highly practical course.

Pre-Requisite Learning

None

pm.ideas PMI® ATP Number: 2604

Course Topics

- Business acumen components
- Key business metrics
- Real-world scenarios
- Strategies to improve business acumen

Would you like this training adapted to your needs? Contact us for a proposal.

For course dates, booking and information, contact us on www.pm-ideas.net or +27 (0) 11 706 6684.

All our training programmes can be delivered on your site or at pm.ideas training academy.

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